

2017

# WEST MICHIGAN MAYHEM

WOMEN'S TACKLE FOOTBALL TEAM

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## SPONSORSHIP PROPOSAL



## WHAT?

- Women's Tackle Football Team based out of Kalamazoo
- One of over 70 teams across the United States
- A part of one of the fastest growing sports in the world

## WHO?

- Mothers, daughters, sisters, and aunts from over 20 different industries.
- A multicultural, all-inclusive group of Semi Professional athletes.

## WHY?

- To succeed, encourage, empower, and inspire.
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## FRANCHISE SUCCESS

- 2 time National Championship runner up
- 10 players named 2016 wfa All-american team
- 2 Team USA Gold Medalists

## COMMUNITY INVOLVEMENT

- Kalamazoo Girls on the Run Marathon
  - Boys and Girls Club of America
  - Kalamazoo St Patrick's Day Parade
  - Red Cross of Michigan
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## TEAM CONTACT

Teresa Stankewicz

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[sponsorships@westmichiganmayhem.com](mailto:sponsorships@westmichiganmayhem.com)

[www.westmichiganmayhem.com](http://www.westmichiganmayhem.com)

## **TITLE SPONSOR - \$2000**

Exclusive Mayhem Sponsor promotional/marketing events.

Full page advertisement in all regular season home game programs.

Listing on Mayhem team website as Title sponsor.

Link to company website on the homepage of Mayhem team website.

Link to company website on Mayhem team Facebook page.

1 Advertisement per week on Mayhem team Facebook, Twitter, and Instagram pages during the regular season.

24 Tickets to use at any Mayhem regular season home game(s).

3 Public announcements at all home games.

1 Full banner displayed at all home games.

2 West Michigan Mayhem T-shirts.

On-site company promotions optional at all regular season home games.

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## **ALL- AMERICAN SPONSOR - \$1000**

Full page advertisement in all regular season home game programs.

Listing on Mayhem team website as All-American sponsor.

Link to company website on the homepage of Mayhem team website.

1 Advertisement per week on Mayhem team Facebook, Twitter, and Instagram pages during the regular season.

24 Tickets to use at any Mayhem regular season home game(s).

3 Public announcements at all home games.

1 Full banner displayed at all home games.

2 West Michigan Mayhem T-shirts.

## **GRIDIRON SPONSOR - \$500**

1/2 page advertisement in all regular season home game programs.

Listing on Mayhem team website as Gridiron sponsor.

Link to company website on the sponsor page of Mayhem team website.

2 Advertisement per month on Mayhem team Facebook, Twitter, and Instagram pages during the regular season.

12 Tickets to use at any regular season home game(s).

2 Public announcements at all home games.

1/2 Full banner displayed at all home games.

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## **QUARTERBACK SPONSOR - \$250**

1/4 page advertisement in all regular season home game programs.

Listing on Mayhem team website as Quarterback sponsor.

Link to company website on the sponsor page of Mayhem team website.

1 Advertisement per month on Mayhem team Facebook, Twitter, and Instagram pages during the regular season.

6 Tickets to use at any regular season home game(s).

1 Public announcements at all home games.

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## **HONORARY SPONSOR - \$100**

Business card size advertisement in all regular season home game programs.

Listing on Mayhem team website as Honorary sponsor.

2 Tickets to use at any regular season home game(s).